

Stay informed. Stay healthy.

Sign up for text alerts from Highmark.

Want to get text messages and reminders personalized to you and your health care plan? Just sign up for text alerts. They keep you updated and give you a better understanding of your benefits in order to help you manage your health.



Signing up is easy

Choose one of these ways to opt in:

Call

1-800-236-9553

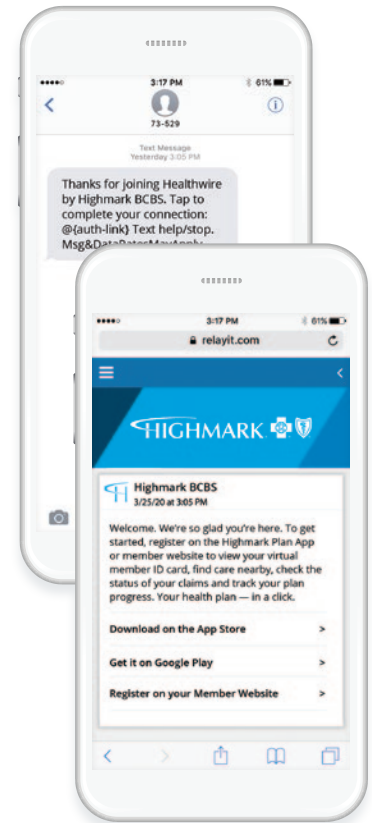
and follow the prompts:

- Enter your ID card number
- Enter your date of birth
- Provide benefits information
- Enter your 10-digit cell phone number
- Opt in to text messaging

Log in to

highmarkbcbs.com

- Click on **Your Account** and select **Account Settings**
- Click on **Contact Preferences**
- Check the box next to **Yes, text me**



Then you're all set.

Once you're registered, you'll start receiving texts with a secure link that directs you to your message. You'll get information on where to go for care, finding the right doctor, testing and lab work, preventive exams, and more topics that help you live a healthy life.

Questions?

For more info on text updates, call Member Service at the number on the back of your card.

Health benefits or health benefit administration may be provided by or through Highmark Blue Cross Blue Shield, Highmark Choice Company, First Priority Health or First Priority Life, all of which are independent licensees of the Blue Cross Blue and Shield Association.

Relay is a registered trademark of Relay Network, LLC. Relay Network is a separate company that supports Highmark's member messaging services and does not provide Blue Cross and/or Blue Shield Products or Services. Relay is responsible for its website, and use of Relay's website is governed by the Relay Terms of Use and Privacy Policy.

Text and data rates may apply. No one under the age of 18 may use this service. For more information, please visit Highmark's Text Terms of Service: <https://www.highmark.com/hmk2/texting.shtml>.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务。

请拨打您的身份证背面的号码（TTY：711）。