

**HIGHMARK BLUE CROSS BLUE SHIELD
OFFERS LIVONGO FOR DIABETES**

Redesigning Chronic Condition Management

Livongo creates personalized experiences, using data science, that deliver positive health outcomes, lower costs, and help members thrive.

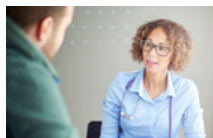
LIVONGO: DESIGNED TO DRIVE BEHAVIOR CHANGE



Data Driven Personalized Insights: Using artificial intelligence, Livongo reinforcement learning algorithms deliver trends and actionable, customized insights to members on their Livongo meter, mobile app, and personal account to create behavior change.



Real People Supporting Members 24/7: Livongo provides members with Certified Diabetes Educators to make better diabetes management decisions via the Livongo meter, mobile app, and text. Livongo Diabetes Response Specialists are available 24 hours a day to answer diabetes questions or for real-time acute interventions.



Connected Care Community: Livongo creates better experiences for members, their family, friends, and clinicians by seamlessly sharing data between them as well as creating a private community for members with peer support for motivation.



Unlimited Strips, On Demand: Livongo gives members as many test strips as needed, when needed, delivered right to their door.

Contact your Highmark Concierge to learn more!

Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association.

The Claims Administrator/Insurer complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意：如果您说中文，可向您提供免费语言协助服务。请拨打您的身份证背面的号码（TTY：711）。